

## **Southern Region IPM Center Steering Committee Meeting Report**

December 9, 2004 Raleigh, North Carolina

### **Attending:**

John Anderson, John Aselage, Jeanne Bacheler, Harold Coble, Mike Fitzner, Ames Herbert, Jennifer Hodorowicz, Jimo Ibrahim, Norm Leppla, Steve Muench, Pat O'Leary, Ron Stinner, Gary Thompson, Jim VanKirk, Geoff Zehnder

### **Thursday, December 9, 2004**

#### **Recap of the Advisory Council meeting**

- Meeting went very well yesterday – had approx 30 people in attendance. Learned a lot about what the Center needs to do to move forward, both in operation and in ways that we need to tell people about how we operate.
- Want to implement strategic planning for the Center. Need to look at how priorities are set and who sets them – at regional or national level, or at individual grants program level? SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis was a very helpful and very positive start.
- Not everyone is clear on our mission and our strategy of how to accomplish our mission.
- For the next meeting we need a list of committees with acronyms including who is on which committee and what their role is.
- Discuss the SERA-IG Group and how it fits with this committee. Need to get together and develop the roles of the Center and the SERA-IG and other programs. How are they going to help the Center and vice-versa?

#### **Priorities Subcommittee**

- Members: Larry Elworth, Center Staff, Geoff Zehnder, Jennifer Curtis, Tom Fuchs, Jonathan Edelson, Jimo Ibrahim, John Anderson
- Center staff will provide committee members with current mission statement and the meat of the RFAs.
- Charge of the committee: examine how the Center develops priorities, and recommend a more formal process for doing so.
- Develop recommendations on how the Center sets priorities by April 1, in time to share the draft with SREIG-IPM3.

#### **IRAC**

- Motion approved to move forward with the IRAC (Insecticide Resistance Action Committee) mode of action initiative and to explore using the approach with the other RACs (herbicide HRAC, fungicide FRAC).
- Explore expansion to other commodities.

#### **Advisory council - charter subcommittee**

- Members: Ames Herbert, John Anderson, Norm Leppla, Steve Hopkins, Jim VanKirk.
- Function of the charter group is to develop recommended bylaws and supporting explanatory materials regarding membership issues for the Advisory Council and the Steering Committee. These issues include rotation of membership, selection, rotation and roles of leadership.
- First draft should be made available for AC comment by March 8, 2005.

## **SWOT**

- Steering Committee discussion on one aspect of the AC SWOT analysis – an Opportunity – Outreach.
  - Need to examine our outreach. Currently we tell about our successes. We need to concentrate on helping people do work either through extension or outreach on a farm.
  - Possibly sponsor symposium, conferences, and web pages to link groups.
  - Possibly add support of a symposium in the RFA. Must have a specific reason for the symposium and not an annual event.
  - Need to create something (presentations, literature, etc.) that can be given to Deans, administration or faculty to increase awareness of the Center within the Universities.

## **Issues around Centers Grants RFA**

- Need to rename this grant. From several suggestions, the Steering Committee agreed on “IPM Enhancement Program”
- Motion approved for the Center to look for a creative solution and other models such as the West for the state contact program and at a later date discuss funding opportunities with EPA.
- Formally put the Critical and Emergency Needs funds into the RFA. Possibly float these proposals through the steering committee. Maybe rename to critical and emerging issues instead of Critical and Emergency funds
- Jim wants to put a webpage up with a constant RFA – rolling deadline.
- Special projects – we need to have a group come in and give a presentation on their project at meetings and events. Not a requirement of all projects, but those that are interesting and have value. Presentation could include a poster or PowerPoint presentation.

## **National IPM Symposium**

- Motion approved to support the National IPM Symposium through the Center at \$4,999

**Next Meeting: April 20-21, 2004**